

Privacy Policy

Last updated: 1/13/2026

This Privacy Policy explains how we collect, use, and protect information when you visit or interact with this website, operated by the Autonomous Delivery at Virginia Tech (ADVT), a student design team at Virginia Tech.

By using this website and providing consent where required, you agree to the practices described below.

1. Information We Collect

We collect the following types of information:

a. Information You Provide Voluntarily

- **Email address**, when you submit forms, apply to the team, or join our mailing list.

b. Usage and Interaction Data

When you provide consent, we collect limited analytics data, including:

- Time spent on individual pages
- Pages visited and visit frequency
- Number of times you have visited the site
- Whether you clicked the application button
- Which team sections you interacted with on the About page
- Which social media icons or external links you clicked

c. Device and Technical Information

- Device type (mobile, tablet, desktop)
- Browser type
- Operating system
- General location (e.g., country or region, not precise location)

We do **not** collect precise location data.

2. How We Use This Information

We use collected data solely for internal purposes, including:

- Improving website usability and design
- Understanding engagement with team pages and application flows
- Evaluating outreach effectiveness
- Managing internal dashboards and analytics for the design team

We do **not** sell, rent, or trade your data.

3. Identifiable Analytics

Some usage data may be associated with your email address when you voluntarily provide it and consent to tracking. This allows us to understand engagement trends and improve our recruitment and outreach efforts.

Analytics data is used only by authorized team administrators.

4. Cookies and Local Storage

This website uses cookies and/or browser local storage to:

- Remember your consent preferences
- Enable analytics after consent is provided
- Support optional site features

Tracking technologies are **disabled by default** and are activated only after you provide consent. You may withdraw consent at any time.

5. Data Sharing

We do not sell or share your personal data with third parties for marketing or advertising purposes.

We may use third-party services strictly for infrastructure or analytics support. These services process data only on our behalf and are not permitted to use it for their own purposes.

6. Data Retention

We retain personal and analytics data only as long as necessary to fulfill the purposes outlined in this policy or until a deletion request is made.

7. Your Rights and Choices

Depending on your location, you may have the right to:

- Request access to the data we have about you
- Request correction or deletion of your data
- Withdraw consent for data tracking

You can request data access or deletion by contacting us at:

adv@vt.edu

8. Children and Student Use

This website is intended for general informational and recruitment purposes. We do not knowingly collect personal data from children under 13. If you believe such data has been collected, please contact us so it can be removed.

9. Data Security

We take reasonable technical and organizational measures to protect collected data from unauthorized access, loss, or misuse. Access to analytics dashboards is restricted to authorized team members.

10. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated revision date.

11. Contact Information

If you have questions about this Privacy Policy or our data practices, please contact us at:

adv@vt.edu

Autonomous Delivery at Virginia Tech (ADVT)

Virginia Tech